

Investing in SanomaWSOY

Annual General Meeting

SanomaWSOY's Annual General Meeting of Shareholders (AGM) will be held on 30 March 2004 at 2.00 p.m. Finnish time at the Congress Wing of Helsinki Fair Centre (Messuaukio 1, 00520 Helsinki). Shareholders wishing to attend are requested to register by 4.15 p.m. Finnish time on Tuesday, 23 March 2004, tel. +358 105 19 5021, fax +358 105 19 5058, or e-mail, yhtiokokous@sanomawsoy.fi.

Dividend for 2003

The Board of Directors proposes to the AGM that a dividend of EUR 1.00 per share should be paid for 2003. All shareholders registered on the Company's list of shareholders maintained by the Finnish Central Securities Depository on the record date of 2 April 2004 are entitled to a dividend payment. The dividend payment date in Finland will be 13 April 2004.

Shareholder's rights in AGM

Shareholders, who own SanomaWSOY's shares on 19 March 2004, can attend the AGM.

A shareholder will have voting rights at the AGM if he/she has registered to the meeting by 4.15 p.m. Finnish time on Tuesday, 23 March 2004. Regarding shares in the book-entry system the regulations according them are applied.

Each series A share carries 20 (twenty) votes and each series B share carries one (1) vote at the shareholders meeting. However, no shareholder has more than one fifth of the total amount of votes represented at the meeting.

List of shares and shareholders

The Finnish Central Securities Depository (tel. +358 800 180 500) maintains a list of Company shares and holders of Company shares. Shareholders who wish to make changes to their personal and contact information are requested to contact the Depository directly.

SanomaWSOY's financial reporting during 2004

The Group's Interim Reports will be published on 7 May, 10 August, and 8 November at around 11.30 a.m. Finnish time.

The Annual Report and Interim Reports are available in Finnish and English. Publications can be consulted at www.sanomawsoy.fi and can be ordered via the Internet (ir@sanomawsoy.fi) or by phone on +358 105 19 5062 or fax on +358 105 19 5068.

Shareholders can also order SanomaWSOY's releases via email at www.sanomawsoy.fi/contacts/subscribe.asp.

The following companies have published analyses of SanomaWSOY:

Alfred Berg ABN Amro
tel. +358 9 228 321
fax +358 9 228 32 283
www.alfredberg.fi

BNP Paribas Equities
tel. +33 1 4014 0842
fax +33 1 4014 0770
www.bnpparibas.com

Carnegie Investment Bank AB,
Finland Branch
tel. +358 9 6187 1235
fax +358 9 6187 1239
www.carnegie.fi

Cazenove & Co. Ltd
tel. +44 207 155 8215
fax +44 207 155 9000
www.cazenove.com

Conventum Securities Ltd
tel. +358 9 231 231
fax +358 9 2312 3335
www.conventum.fi

Deutsche Bank
tel. +44 207 545 3805
fax +44 207 545 8307
www.db.com

Enskilda Securities AB,
Helsinki Branch
tel. +358 9 6162 8900
fax +358 9 6162 8769
www.enskilda.se

Evli Bank Plc
tel. +358 9 476 690
fax +358 9 4766 9350
www.evli.com

FIM Securities Ltd
tel. +358 9 613 4600
fax +358 9 6134 6226
www.fim.com

Goldman Sachs International
tel. +44 207 552 9366
fax +44 207 552 7279
www.gs.com

Handelsbanken Capital Markets
tel. +46 8 701 5116
fax +46 8 611 1180
www.handelsbanken.se

Mandatum Stockbrokers Ltd
tel. +358 10 236 10
fax +358 9 651 093
www.mandatum.fi

Nordea Securities Oyj
tel. +358 9 1651
fax +358 9 1655 9710
www.nordeasecurities.com

Opstock Ltd
tel. +358 9 404 65
fax +358 9 404 2703
www.opstock.fi