

# Operating profit by division

SanomaWSOY

€ million	1-3/ 2003	4-6/ 2003	7-9/ 2003	10-12/ 2003	1-12/ 2003	1-3/ 2002	4-6/ 2002	7-9/ 2002	10-12/ 2002	1-12/ 2002
Sanoma Magazines	5.9	26.1	18.3	28.5	<b>78.8</b>	7.7	26.9	2.9	20.6	<b>58.2</b>
Sanoma *)	10.7	11.0	17.9	29.7	<b>69.4</b>	7.9	13.0	9.8	11.3	<b>41.9</b>
WSOY *)	-1.6	6.9	4.7	12.7	<b>22.6</b>	-2.1	6.8	7.0	8.8	<b>20.5</b>
SWelcom	-1.1	1.8	0.3	0.2	<b>1.2</b>	-6.7	-4.8	-2.6	-4.0	<b>-18.0</b>
Rautakirja	7.3	5.2	10.0	13.0	<b>35.5</b>	7.5	3.7	9.4	17.4	<b>38.0</b>
Other companies **)	-4.5	5.4	-1.2	-5.8	<b>-6.1</b>	-3.8	-1.9	-4.4	3.9	<b>-6.3</b>
Intragroup eliminations	-1.9	4.2	0.9	0.7	<b>3.9</b>	3.5	-1.0	-3.0	0.6	<b>0.1</b>
<b>Total</b>	<b>14.8</b>	<b>60.5</b>	<b>50.9</b>	<b>79.0</b>	<b>205.2</b>	<b>14.0</b>	<b>42.7</b>	<b>19.1</b>	<b>58.6</b>	<b>134.4</b>

\*) Includes a share of Rautakirja's result until 1 March 2003

\*\*\*) Parent company SanomaWSOY Corporation and real estate and investment companies

## EBITA\*) by business

€ million	1-12/ 2003	1-12/ 2002
<b>Sanoma Magazines</b>		
Sanoma Uitgevers	<b>105.1</b>	92.1
Sanoma Magazines Finland	<b>25.4</b>	31.1
Sanoma Magazines Belgium	<b>17.7</b>	14.9
Sanoma Magazines International	<b>13.4</b>	13.2
Aldipress	<b>-1.2</b>	-3.0
Intracompany transactions	<b>-1.1</b>	-0.7
<b>Total</b>	<b>159.1</b>	147.7
<b>Sanoma **)</b>		
Helsingin Sanomat	<b>30.4</b>	28.5
IS Business Unit	<b>17.5</b>	15.7
Kymen Lehtimedia	<b>8.1</b>	8.1
Others	<b>21.4</b>	-3.3
Intracompany transactions	<b>0.0</b>	0.0
<b>Total</b>	<b>77.5</b>	49.0
<b>WSOY **)</b>		
Publishing	<b>12.7</b>	12.4
Printing	<b>7.4</b>	6.6
Calendar operations	<b>1.4</b>	1.6
Others	<b>5.0</b>	11.0
Intracompany transactions	<b>1.4</b>	-5.2
<b>Total</b>	<b>28.0</b>	26.4

€ million	1-12/ 2003	1-12/ 2002
<b>SWelcom</b>		
Nelonen	<b>20.2</b>	11.6
Others	<b>9.4</b>	-2.5
Intracompany transactions	<b>0.0</b>	0.0
<b>Total</b>	<b>29.6</b>	9.0
<b>Rautakirja</b>		
Kiosk operations	<b>20.1</b>	17.0
Press distribution	<b>11.9</b>	9.8
Bookstores	<b>8.9</b>	7.9
Movie theatre operations	<b>3.5</b>	3.9
Restaurant operations	<b>-0.2</b>	-0.1
Others	<b>-2.9</b>	3.8
Intracompany transactions	<b>0.0</b>	0.0
<b>Total</b>	<b>41.4</b>	42.4
Other companies ***)	<b>1.3</b>	6.0
Intragroup eliminations	<b>-2.7</b>	-11.4
<b>Total</b>	<b>334.1</b>	269.2

\*) Operating profit before amortisation

\*\*\*) Includes a share of Rautakirja's result until 1 March 2003

\*\*\*\*) Parent company SanomaWSOY Corporation and real estate and investment companies