

# Year 2003

Stock Exchange Releases, Releases and Stock Exchange Announcements



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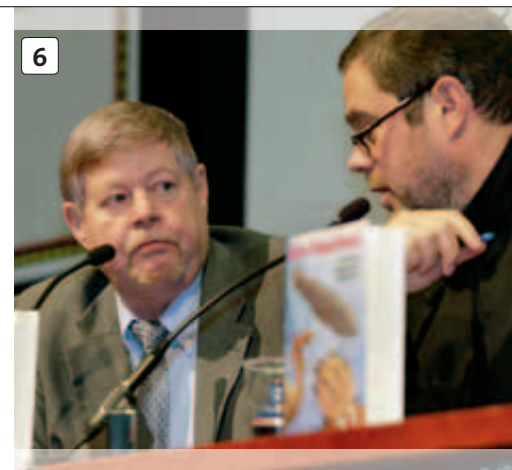
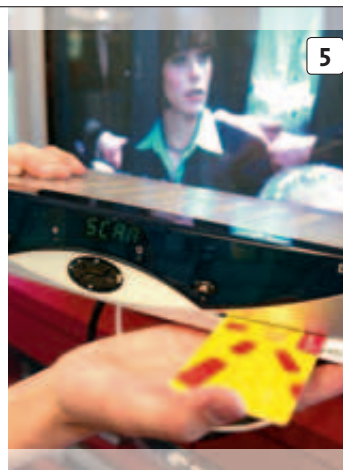


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| <p><b>11.2</b> SanomaWSOY's operating profit better than estimated</p> <p><b>20.2</b> Year-End Statement 2002</p> <p><b>20.2</b> Eija Ailasmaa appointed President &amp; CEO of Sanoma Magazines</p> <p><b>24.2</b> Rautakirja's merger into SanomaWSOY in force on 1 March 2003</p> <p><b>3.3</b> Rautakirja's merger into SanomaWSOY registered</p> <p><b>10.3</b> Notice of SanomaWSOY's Annual General Meeting</p> <p><b>1.4</b> SanomaWSOY's Annual General Meeting</p> <p><b>7.4</b> Rautakirja's financial statement before the merger into SanomaWSOY</p> <p><b>23.4</b> Sanoma sold its delivery company Leijonajakelu to Finland Post</p> <p><b>30.4</b> Decrease of SanomaWSOY's share capital entered into the Trade Register</p> | <p><b>8.5</b> Interim Report Q1</p> <p><b>8.5</b> SanomaWSOY improved its operating profit in the first quarter</p> <p><b>15.5</b> SanomaWSOY's shareholders' agreement expired</p> <p><b>23.5</b> The Finnish Competition Authority continues to examine Leijonajakelu deal</p> <p><b>20.6</b> SanomaWSOY divests its holding in A-Pressen ASA</p> <p><b>30.6</b> A-Pressen ASA divestment completed</p> <p><b>7.8</b> Interim Report Q2</p> <p><b>7.8</b> Improved result for SanomaWSOY despite difficult market conditions</p> <p><b>12.8</b> Flagging announcement of selling Janton Oyj shares</p> <p><b>20.8</b> SanomaWSOY added to Dow Jones STOXX Indexes</p> |
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1. Sanoma Magazines International launched National Geographic successfully in three countries. The Romanian launch was held at the Presidential Palace in Bucharest.
2. Libelle's summer event in August in Belgium was attended by 40,000 visitors.
3. The IS Business Unit extended the paper's product family in 2003. Sales Directors Liisa Kotilainen and Salla Vainio, and Controller Titta Halme.
4. Following further expansion at the beginning of 2004, the Suomalainen Kirjakauppa bookstore chain now has 59 outlets in Finland, including this bookstore at the Iso Omena shopping mall in Espoo.
5. HTV's cable TV operations grew at a record rate in 2003, and digital TV subscriptions now outnumber analogue ones.
6. Finnish fiction flourished in 2003. Author Arto Paasilinna can be seen here being interviewed by Petteri Väänänen at the Helsinki Book Fair.



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| <p><b>22.8</b> The Finnish Competition Authority approved Sanoma's Leijonajakelu deal</p> <p><b>30.10</b> Interim Report Q3</p> <p><b>30.10</b> The development in SanomaWSOY's results continued to be excellent</p> <p><b>31.10</b> Flagging announcement of selling Ilkka-Yhtymä shares</p> <p><b>3.11</b> SanomaWSOY redeemed convertible capital notes</p> <p><b>17.11</b> Helsinki Court of Appeal dismissed Nostokonepalvelu Oy's case against Sanoma Corporation</p> <p><b>21.11</b> Pre-conditions of Janton deal fulfilled</p> <p><b>21.11 and 28.11</b> SanomaWSOY redeemed convertible capital notes</p> | <p><b>10.12</b> Mikael Pentikäinen appointed President of Sanoma Corporation as of 1 April 2004</p> <p><b>10.12</b> SanomaWSOY to operate in 15 countries – Sanoma Magazines International to start operations in Bulgaria</p> <p><b>11.12</b> The Finnish Competition Authority approved Janton deal</p> <p><b>15.12</b> SanomaWSOY's financial reporting during 2004</p> <p><b>18.12</b> WSOY to sell Genimap</p> <p><b>19.12</b> SanomaWSOY to distribute the third block of warrants</p> <p><b>22.12</b> Janton deal completed</p> |
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